

Southwest Windpower Names R. Dixon Thayer as CEO

Flagstaff, Ariz. –December 1, 2009. CEO of Southwest Windpower, the world largest manufacturer of small wind turbines, Frank Greco, announced today that he has found a successor. “The company has positioned itself as a global leader and is prepared to take its next generation step in growth. R. Dixon Thayer has accepted the position and will start with the company as its CEO on December 8, 2009. Mr. Thayer comes to Southwest Windpower with a history of experience and success that we believe will take the company to the next and subsequent levels it is destined for under his leadership,” said Greco. Thayer recently completed the market leading successful transformation of I-trax Health Solutions (AMEX: DMX). Prior to his position as CEO of I-Trax, Thayer was the CEO of GreenLeaf Recycling Inc., after leading the leveraged buyout of this division from Ford Motor Company. He was also the founder and Senior Partner of ab3 Resources Inc. a strategic advisory and investment firm. Thayer has significant executive leadership experience at major corporations such as Chief Executive Officer of Global New Business Operations for Ford Motor Company’s FCSD Sector from 1999 to 2002 and has also served numerous other upper management positions, including President and Chief Executive Officer for Provant Consulting Companies. As President of Sunbeam’s International Division, Mr. Thayer led the organization to significant growth and profitability in Europe, Asia, and Latin America. Additional executive positions included Vice President of Research, Development, Engineering & Global Growth for Kimberly Clark Corporation as well as numerous roles at Scott Paper Company from 1973 to 1992. He has more than 25 years of experience in leadership with areas of expertise in business turnarounds, regenerative growth, and value creation.

Mr. Greco will remain with the company in the capacity of Executive Vice President of International Operations, to assist Mr. Thayer with the transition and focus his efforts on the company’s continued global expansion. “We at Southwest Windpower look forward to Mr. Thayer’s vision and leadership and our continued success,” said Greco.

“On behalf of the Board of Directors of Southwest Windpower, we would like to welcome Mr. Thayer and are excited about the company’s future under Mr. Thayer’s experience and leadership. We would also like to acknowledge and thank Mr. Greco for leading and growing the company to its current global leadership position. We are happy to see him remain part of the company and look forward to him taking the reins of Southwest Windpower’s international business operations with a particular focus on Asia”, said Alexander Ellis, General Partner, Rockport Capital Partners.

About Southwest Windpower

Southwest Windpower has been designing and distributing small wind turbines for over 22 years and is the recognized global leader in the design, manufacturing and distribution of small wind systems. (400-3000 watts). The company has been a pioneer in the development of wind technology and has built and shipped over 160,000 wind turbines to over 120 countries worldwide and has sales representation in over 88 countries. Headquartered in Flagstaff Arizona, it also has Operations in Cologne Germany and a Joint Venture in Ningbo China. Applications are residential homes, commercial properties, micro grid, remote cabins, telecom transmitters, offshore platforms, water pumping and sailboats.

On the Web: www.windenergy.com

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Contact:

Miriam Robbins

Southwest Windpower

+1 928 779 9463

miriam@windenergy.com